

Press Release

International Music Publishing Summer School 2020: Seminar contents and first speakers confirmed - Application still possible until 15 December

Hamburg, November 26th 2019

The seminar contents and the first speakers of the internationally oriented education programme “International Music Publishing Summer School 2020” have been confirmed: International music industry specialists from the music publishing sector will impart their knowledge from 5 to 8 March 2020 with young professionals from all over Europe. Interested parties can apply for the limited places at the seminars of the International Music Publishing Summer School until 15 December.

From 5 to 8 March 2020, the International Music Publishing Summer School will take place in Hamburg, Germany. Music publishing experts curate the contents of the seminars, relying on a proven mix of practical, theoretical and legal know-how. In cooperation with ICMP, CSDEM, DMV, as well as other partners, renowned lecturers have already been won for this first and new education programme. Interested parties can get an overview of the individual seminar contents on the website of [International Music Publishing Summer School](#). The summer school intends to provide people from all over Europe – either already active in the music publishing business or experienced career starters - with a comprehensive qualification and advanced training in international music publishing.

As part of the International Music Publishing Summer School, Christian Baierle, DE (ROBA Music Publishing) will give an introduction to international music publishing and challenges for music publishers on the opening day. The seminar of Chris Cooke, UK (3CM UnLimited) will cover a market overview and current trends within the sector. Nicolas Galibert, FR (Sony/ ATV Music Publishing) and Caroline Champarnaud, FR (SACEM) will talk about digital licensing. John Phelan, IE (ICMP) will follow up with a summary on EU copyright law and the basics of legal and politics. Music in advertising and film will be the focus on Saturday: After an introduction to the key terms and structures by Mette Zähringer, DK (Iceberg Music Group), music supervisor Nis Bøgvad, DK (Copenhagen Film Music) will share his knowledge about synchronizing music for films & TV. In addition, topics such as publishing contracts, international income tracking, creative publishing, as well as sup-publishing and panels about the future of music publishing will be covered.

The EU-wide announced summer school is supported by [Music Moves Europe](#) and the [City of Hamburg](#). Cooperating partners are international organisations like the International Confederation of Music Publishers ([ICMP](#)), and Chambre Syndicale De l'Edition Musicale ([CSDEM](#)), as well as federal partners Deutscher Musikverleger-Verband ([DMV](#)), [Reeperbahn Festival](#), and the internationally acting [Music Cities Network](#).

Application for the Music Publishing Summer School requires a CV and a letter of motivation. The registration fee per person amounts to EUR 300 (plus VAT) and includes accreditation to the Reeperbahn Festival 2020.

Further information on contents, speakers and the board of trustees can be found in the attached supplement. [Application](#) for the limited seminar places is possible until 15 December 2019 (www.musicbusinesssummerschool.com).

For further information please contact us.

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Funded by



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Programme
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European Union



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ABOUT IHM e.V. - Hamburg Music Business Association

The Hamburg Music Business Association (IHM e.V.) is the organizing body of the International Music Publishing Summer School. It is the first and largest regional music trade association in Germany. It was founded in March 2004 with the aim of promoting and helping to shape Hamburg as a centre for music and the music industry.

With its musical history, ranging from Brahms to the Beatles, its vast number and unique concentration of live music clubs in the Altona and St. Pauli districts, its world-famous festivals, including Hurricane, Wacken Open Air, MS Dockville, Elbjazz and the Reeperbahn Festival, and with its internationally active publishers, labels, distributors, agents, and promoters, Hamburg is northern Europe's leading centre for the music industry.

The IHM is the network of Hamburg's music business. It consolidates groups across submarkets. With managements, publishers, labels, distributors, promoters, venues, digital service providers, and media amongst its members, IHM represents enterprises in all branches of the music industry. IHM's main objective is the establishment of the structural requirements for successful businesses in the field of music through networking, public relations, lobbying, and project work.

www.musikwirtschaft.org

ABOUT MUSIC BUSINESS SUMMER SCHOOL, GERMANY

The role model for the International Music Publishing Summer School is the already existing, Hamburg based Music Business Summer School - a training programme for German-speaking music business people aiming for qualification and professionalization. The Music Business Summer School Germany includes the following three subsections:

- Music Publishing & Copyright (since 2013) // Partner: DMV (German Music Publishers Association),
- Live Entertainment & Event Management (since 2017) // Partner: BDKV (Federal Association of Concert and Event Management)
- Recorded & Label Management (since 2018) // Partners: VUT (Association of Independent Music Companies) & BVMI (International Federation of the Phonographic Industry)

www.musicbusinesssummerschool.com